

RADIO TODAY

SUNDAY, JULY 2, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480
 KECA - 790 KFOG - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWVK - 1300
 KERN - 1410 KFSG - 1150 KGfJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

PROGRAM HIGH LIGHTS

MYSTERY—
 3:30 KHJ-Nick Carter
 5:00 KFI-Sam Spade
 5:30 KNX-Rocky Jordan
 7:30 KNX-The Whistler
 8:30 KNX-Jeff Regan
 9:30 KECA-Box 13

SUNDAY SPECIALS—
 6:00 KECA-Walter Winchell
 8:00 KECA-Drew Pearson

MUSIC—
 2:30 KFI-Harvest of Stars
 5:00 KFAC-Program 145
 5:30 KFI-Summer Symphony
 7:00 KNX-Contented Hour
 8:30 KFI-Symphony Hour
 9:30 KHJ-Chicago Theater—

VARIETY—
 6:30 KNX-Horace Heidt
 8:30 KHJ-Hlywd. Open House

PUBLIC INTEREST—
 10:30 KFI-Chicago Round Table

2:00 KFVD-Editor of Air
 5:00 KHJ-Mediation Board
 10:15 KFI-Mayor Bowron
 10:30 KFI-American Forum
 11:45 KNX-U.N. in Action

DRAMA—
 11:00 a.m. KFI-Theater ("The Chips are Down")
 12:00 KFI-The Truitts
 1:00 KFI-Theater (Pat O'Brien)
 7:30 KHJ-2000 Plus
 10:30 KECA-Career Theater

COMEDY—
 6:30 KFI-My Mother's Husband (Wm. Powell)
 8:00 KNX-Steve Allen

QUIZ—
 12:30 KFI-Quiz Kids
 4:00 KFI-\$1000 Reward
 4:30 KNX-Hit the Jack Pot
 5:00 KECA-Stop the Music
 7:00 KFI-Take It or Leave It
 8:00 KHJ-20 Questions

SUNDAY CHURCH SERVICES

7:00 A.M.
 KNX-Church of Air
 KMPC-Calvary Hour

7:30 A.M.
 KMPC-Bible Class

8:00 A.M.
 KHJ-Religious Hr.
 KFAC-Country Church

8:15 A.M.
 KLAC-Christ Church

8:30 A.M.
 KFVB-Mission
 KLAC-Unity
 KNX-Salt Lake Taber.
 KFI-Christian Science

8:45 A.M.
 KGfJ-1st Unitarian Church

9:00 A.M.
 KLAC-Catholic Hour
 KHJ-Bible Class
 KFAC-Liberal Catholic Church

9:30 A.M.
 KFI-Eternal Light

10:30 A.M.
 KECA-Sun. Vespers
 KFSG-Angelus Temple
 KHJ-Lutheran Hour

11:00 A.M.
 KFAC-First Meth. Ch.

12:00 Noon
 KECA-Hour of Faith

12:30 P.M.
 KECA-Baptist Hr.

1:00 P.M.
 KECA-Revival Hr.

2:00 P.M.
 KECA-Voice of Prophecy

3:00 P.M.
 KFI-Catholic Hour
 KFSG-Angelus Temple
 KECA-Lutheran Hr.

5:00 P.M.
 KFVB-Voice of Calvary

5:30 P.M.
 KFVB-Radio Church of World

6:30 P.M.
 KFVB-Calvary Assen.

7:00 P.M.
 KFVB-Rescue Mission
 KFSG-Angelus Temple

7:30 P.M.
 KXLA-Church Open Dr.

7:45 P.M.
 KFVB-Catholic Ans.

8:00 P.M.
 KFVB-First Presby.
 KFAC-1st Method. Ch.

8:30 P.M.
 KGfJ-Ave Marie Hr.

9:00 P.M.
 KXLA-Revival Hour

9:15 P.M.
 KFVB-Wishire Temple Church

9:45 P.M.
 KFI-Trouble Is My Business

10:00 P.M.
 KFI-Reporter
 KFVB-Music
 KMPC-Proud. We Hail
 KNX-Chet Huntley
 KECA-News
 KLAC-Etching For Evening

10:15 P.M.
 KFI-Mayor Bowron
 KNX-Top of Week
 KECA-Retail Clerks

10:30 P.M.
 KFI-Amer. Forum
 KFAC-Nocturne
 KFVB-Echoes Eden
 KHJ-Arthur Van
 KECA-Career Theater
 KMPC-Leisure Time
 KNX-Catalina Orch.
 KLAC-Melody Parade

11:00 P.M.
 KFI-Music & Muse
 KMPC-Hlywd. Hit Parade

11:30 P.M.
 KLAC-Sun. Serenade
 KECA-Garwood Van
 KHJ-Opera Concert
 KNX-News

11:45 P.M.
 KFI-America United
 KFVB-Music U Want
 KECA-Phil Ohman
 KHJ-Little Symphonies

11:55 P.M.
 KNX-U.N. in Action
 KECA-Skinny Innis

12:00 Midnight
 KNX-News, Music
 KFVB-Music
 KLAC-News, F'tlights
 KFAC-Serenade

7:00 A.M.
 KFI-Nat'l. Radio Pulpit
 KRKD-News
 KFAC-Symphony
 KLAC-Musical Album
 KFVB-Concert
 KECA-Hymns
 KHJ-Music

7:30 A.M.
 KFI-Art of Living
 KECA-Band Box Revue

7:45 A.M.
 KFI-Morn. Serenade
 KFVB-News

8:00 A.M.
 KFI-Funnies
 KMPC-News
 KLAC-Music
 KFVB-Funnies
 KNX-Farm Journal
 KECA-News Summary

8:15 A.M.
 KMPC-Andre Kostelanetz
 KNX-Howard K. Smith
 KECA-Morning Song

8:30 A.M.
 KMPC-Chilge. Youth
 KFAC-Organ Recital
 KHJ-Music
 KECA-Let There Be Music

8:45 A.M.
 KFI-Hometown Happenings

9:00 A.M.
 KFI-Parent-Youth
 KNX-Invitation Learning
 KMPC-Religious News
 KLAC-News
 KECA-Negro College Choirs

9:15 A.M.
 KFAC-Choristers
 KMPC-Start to Live

9:30 A.M.
 KFAC-Gilbert & Sullivan
 KFVB-Peter Potter
 KNX-People's Platform
 KMPC-Bolero Time

10:00 A.M.
 KFI-H. J. Mann
 KHJ-Glenn Hardy
 KMPC-Music Hour
 KLAC-News, Music
 KECA-News
 KNX-News

10:15 A.M.
 KFI-News
 KNX-People's Survey
 KHJ-Organ Moods
 KLAC-Bill Stewart
 KECA-This World of Ours

10:30 A.M.
 KFI-Chi. Round Table
 AC-Gil. & Sullivan
 WB-Peter Potter
 X-Starlight Operetta

11:00 A.M.
 I-Studio Theatre
 CA-Foreign reporter
 AC-Bill Stewart
 X-Syncopation piece
 JJ-Happiness Hour
 IPC-Record Session

11:15 A.M.
 CA-Frank & Ernest

11:30 A.M.
 XX-Romance of Highways
 CA-Yesterday on Broadway
 JJ-Gospel Singer
 FVB-Peter Potter
 VD-Union Rescue Mission

11:45 A.M.
 JJ-Vet. Wants to Know
 NX-Univ. Explorer

12:00 Noon
 FFI-The Truitts
 NX-Invitation to Music
 FAC-Met. Encores
 LAC-Bill Stewart
 HJ-News
 MPC-Record Session

12:15 P.M.
 HJ-Bill Cunningham

12:30 P.M.
 FI-Quiz Kids
 ECA-This Week Around the World
 HJ-Hashknife Hartle
 FVB-Wizard of Ivor

1:00 P.M.
 FI-Theater
 HJ-Hopalong Cassidy
 LAC-News, Bill Stewart
 NX-Invitation to Music
 MPC-Hits and Airs
 FAC-Keybr'd Styl'ng
 FVB-S. Shoemaker

1:15 P.M.
 KMPC-Dugout Dope
 FVB-Skyway to

1:30 P.M.
 KFAC-Wax Imports
 HJ-Kane, Pvt. Eye
 NX-Music For You Music
 KMPC-L.A.-S.F.
 KLAC-Oakland-Hlywd

2:00 P.M.
 KFI-Big Guy
 KFVB-Music
 KFAC-Concert Favor
 KHJ-The Shadow

MPC-L.A.-S.F.
 NX-Ainer. Rhapsody
 LAC-Oakland-Hlywd.

2:30 P.M.
 FFI-Harvest of Stars
 FVB-Melody of Youth

2:45 P.M.
 HJ-True Detective
 ECA-Piano Playh'se
 FVD-Editor of Air
 NX-News

3:00 P.M.
 NX-Earn Your Vacation
 FVB-Music
 HJ-Singing Marshal
 KFAC-Museum Concert
 MPC-L.A.-S.F.
 KLAC-Oakland-Hlywd.

3:15 P.M.
 KMPC-Headlines & Music

3:30 P.M.
 KFI-Tex Williams
 KHJ-Nick Carter
 KNX-Boston Blackie
 KECA-Sammy Kaye
 KFVD-Hank the Nite Watchman
 KMPC-L.A.-S.F.

4:00 P.M.
 KFI-\$1000 Reward
 KFAC-Masterpieces
 KECA-Thing Called L
 KNX-Guy Lombardo
 KHJ-Calif. Caravan
 KLAC-Oakland-Hlywd
 KFVB-Music

4:30 P.M.
 KFI-The Saint
 KNX-Hit Jackpot
 KECA-Music with Girls
 KHJ-Peter Salem
 KMPC-L.A.-S.F.

5:00 P.M.
 KFI-Sam Spade
 KFAC-Program 145
 KHJ-Mediation Board
 KNX-Percy Faith
 KECA-Stop Music
 KMPC-News, Hits
 KLAC-Oakland-Hlywd
 KRKD-Grace Fellowship

5:15 P.M.
 KMPC-Par. of Hits

5:30 P.M.
 KFI-Summer Syn.
 KFAC-Guy Bates P
 KHJ-Enchanted Hr.
 KNX-Rocky Jordan

5:45 P.M.
 KFAC-Waltz Time

6:00 P.M.
 KLAC-News; Bill Stewart

KNX-We Take Your Word
 KFAC-Masterworks
 KFVB-Institute of Religious Science
 KECA-Walter Winchell
 KMPC-News
 KHJ-News

6:15 P.M.
 KECA-Louella Parsons
 KHJ-Take a Number
 KMPC-Bands & Ballads

6:30 P.M.
 KFI-My Mother's Husband
 KMPC-Mother's Album
 KNX-Horace Heidt
 KECA-Ted Malone
 KRKD-Kingdom Fellowship

6:45 P.M.
 KMPC-Memory Melodies
 KHJ-Kenny Baker

7:00 P.M.
 KFI-Take or Leave It
 KMPC-Know Ur F.B.I.
 KNX-Contented Hr.
 KHJ-This Is Europe
 KFAC-Music Magic
 KLAC-Bill Stewart
 KECA-Wm. Tusher

7:15 P.M.
 KMPC-Romance & Rhythm
 KECA-For Records

7:30 P.M.
 KFI-Bob Crosby
 KHJ-2000 Plus
 KFVB-Strollin' Tom
 KFAC-Your Concert
 KNX-The Whistler
 KMPC-Les Brown
 KECA-Amazing Mr. Malone

7:45 P.M.
 KMPC-Freedom Story

8:00 P.M.
 FFI-Pescha Kegan
 CMPC-Amer. Spks. Up
 HJ-20 Questions
 NX-Steve Allen
 KECA-Drew Pearson
 LAC-Here's to Vets

8:15 P.M.
 FFI-News
 ECA-Headlines
 CMPC-Byrnes and Nelson
 LAC-Navy Show

8:30 P.M.
 FFI-Symphony Hour
 NX-Jeff Regan
 KECA-Walter Winchell
 KHJ-Hlywd. Op. House
 CMPC-Amer. Legion
 LAC-Irwin Allen

8:45 P.M.
 KFAC-Sun. Eve. Club
 KECA-Louella Parsons
 KMPC-Business Reporter
 KLAC-Hr. of St. Francis

9:00 P.M.
 KECA-Think Fast
 KLAC-News; Best in Variety
 KMPC-Hlywd. Bowl Previews
 KFVB-Edition of Bible
 KHJ-Glenn Hardy
 KNX-Much About Doolittle

9:15 P.M.
 KHJ-Orchestra

9:30 P.M.
 KFI>Show Time
 KFAC-Gateway Music
 KECA-Box 13
 KHJ-Chi. Theater
 KNX-Guy Lombardo
 KMPC-Candlelight & Selner
 KFVB-Music
 KLAC-Success Story

9:45 P.M.
 KFI-Trouble Is My Business

10:00 P.M.
 KFI-Reporter
 KFVB-Music
 KMPC-Proud. We Hail
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11:55 P.M.
 KNX-U.N. in Action
 KECA-Skinny Innis

12:00 Midnight
 KNX-News, Music
 KFVB-Music
 KLAC-News, F'tlights
 KFAC-Serenade

F-M PROGRAMS

KKLA-97.1 Meg. 3 to 9:30 p.m.
 3:00-Church Service
 4:30-Melody of Youth
 5:30-Sun. Serenade
 7:00-Angelus Hour
 10:00-Poet of Piano
 11:15-Smith Jubilee Singers

**KFI-105.9 Meg. 3:00-Aft. Concert
 3:30-Classic
 5:00-Eve. Concert**

**7:00 World Music
 KMGM-98.7 Meg. 3:00-At Opera
 3:30-Off Stage at Met.
 5:30-Mostly Music
 6:00-Concert
 7:00-Concerto
 9:00-Telefunken Hr.**

**KUSC-91.5 Meg. 3:00-Museum Concert
 4:15 Concert Hall
 6:00-Ivan of Arc
 7:00-Pioneers in Music
 8:15 Just Ballads**

**9:30-Music Story (Same as A-M schedules above.)
 KHJ, 101.1 Meg.-1:30 p.m. to 9 p.m.
 KECA, 95.5 meg. 5:30 a.m. to 12 p.m.
 KRKD, 96.3 Meg.-5:30 p.m. to 7 p.m.
 7:00-Moonlight Memories
 7:45-Band Music
 8:00-Popular Music
 8:45-Organ Music**

FOR RADIO ADVERTISING

TURN TO PAGE 7, PART II